



education

1998 Bachelor of Fine Arts at Valdosta State University - Valdosta, GA

experience

QueenPin Design - Savannah, GA *Freelance Graphic Designer* Aug 2002 - Present

Visionn Marketing - Tempe, AZ *Art Director* Feb 2007 - Aug 2008

Web site design, web banners, HTML email design, corporate logos, flyers, ads, branding (business card, pocket folder, brochure, letterhead, etc.), XHTML coding, maps, floor plans, handbooks, posters, obtain stock photography, direct client contact throughout the project to ensure effective execution in a specified time frame.

Anderson Communications Group - Hilton Head, SC *Art Director* May 2005 - Nov 2006

Promoted to Art Director after four months of employment. Large diversity of clients ranging from Embraer Executive Jets, Memorial Health University Medical Center, and Pulte/Del Webb, the largest home builder in America. Conception and creation of logos, photo shoots, web sites, site plans, corporate collateral, extensive photo manipulation, illustration, tv stills, ads and ad campaigns.

Savannah Magazine - Savannah, GA *Graphic Designer/Fashion Coordinator* Nov 2002 - Apr 2005

Created and developed two retail sections, which culminated in the March/April 2005 issue grossing the largest advertising revenue in the magazines 14 year history. Increased revenue/circulation and cash flow by focusing on the client's individual needs and target market. Responsible for designing ads, creating print materials (brochure, folder, direct mail, logos, corporate media kit), leading photo shoots, conceptualizing and implementing fashion and retail sections.

QueenPin Design - Savannah, GA *Freelance Graphic Designer* Aug 2002 - Present

Gulfstream Aerospace Corp - Savannah, GA *Graphic Design Consultant* Jan 2002 - Aug 2002

Designed brochures, folders, direct mail, trade show exhibits, guides, handbooks, flyers, newsletters, posters, signage, badges, logos, maps, invitations, advertisements for magazine publications and newspapers.

Catalyst Advertising & Design - Kennesaw, GA *Graphic Designer* Mar 2001 - Aug 2001

Supervised Junior Designers, designed corporate identities, logos, brochures, business cards, folders, direct mail, promotional pieces, post cards, theater tickets, posters, advertisements. Personally handled clients with every project to ensure effective execution.

Abovo Marketing Group - Dunwoody, GA *Graphic Design Coordinator* Mar 2000 - Dec 2000

Designed web-based company logos, corporate brochures, business cards, packaging, folders, direct mail promo pieces, post cards, trade show booths, and produced the corporate sales kit.

skills

InDesign CS4, Photoshop CS4, Illustrator CS4, Dreamweaver CS4, Quark Xpress 7, GoLive CS2, TextMate, Acrobat 9 Pro, Microsoft Office X, web standards, usability, accessibility, SEO reports, MacOS X Leopard, Stuffit, prepress, print production, photo manipulation, organizational, sales, excellent client relation skills.