



Amanda Mitchell

Senior Graphic Designer

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Work Experience

GULFSTREAM AEROSPACE Senior Graphic Designer

MARCH 2011 // DECEMBER 2017

Mentored Graphic Designers, led interviews of potential applicants, conceptualized and developed an invitation campaign to incorporate multiple languages, managed complex projects, designed corporate pattern, coordinated direct mail campaigns, created PowerPoint presentations, supported airshow events with signage, range maps, infographics and promotional merchandise.

QUEENPIN DESIGN Owner & Art Director

AUGUST 2002 // MARCH 2011

Managed all aspects of the business, from sales and customer service to design and budget. Worked with several companies such as Keller Williams Realty, South Magazine, River Street Sweets, St. Joseph's Candler Hospital and The Davenport House. Created logos, brand identity, websites and advertisements.

VISIONN MARKETING Art Director

FEBRUARY 2007 // AUGUST 2008

Designed websites, web banners, HTML email design, logos, flyers, ads, corporate branding, maps, magazines, handbooks, posters and managed customer service. The San Francisco Giants and The American Heart Association were among the clients.

ANDERSON COMMUNICATIONS GROUP Art Director

MAY 2005 // NOVEMBER 2006

Worked with a diverse group of clients such as Embraer Executive Jets, Memorial Health University Medical Center, Pulte/Del Webb, Hilton Head Orchestra and high-end boutiques. Conceptualized and created logos, websites, site plans, photo shoots, corporate collateral, illustration, photo manipulation, TV stills and ad campaigns.

SAVANNAH MAGAZINE Graphic Designer & Fashion Coordinator

NOVEMBER 2002 // APRIL 2005

Created and developed new retail sections, which culminated in the March/April 2005 issue grossing the largest advertising revenue in the magazine's 14-year history. Responsible for designing ads, creating brochures, folders, direct mail campaigns, logos, corporate media kit, leading photo shoots, conceptualizing and implementing fashion and retail sections. Designed creative for start-up companies that did not have an existing identity.

GULFSTREAM AEROSPACE Graphic Design Consultant

JANUARY 2002 // AUGUST 2002

Consulted on the formulation of in-house agency procedures and organization. Designed brochures, folders, direct mail, trade show exhibits, posters, handbooks, flyers, newsletters, signage, badges, logos, maps, invitations and advertisements for magazine publications and newspapers.

CATALYST ADVERTISING & DESIGN Graphic Designer

MARCH 2001 // AUGUST 2001

Supervised Junior Designers, designed corporate identities, logos, brochures, business cards, folders, direct mail, promotional merchandise, postcards, theater tickets, posters and advertisements. Worked directly with clients to ensure effective execution.

ABOVO MARKETING GROUP Graphic Design Coordinator

MARCH 2000 // DECEMBER 2000

Designed web-based company logos, corporate brochures, packaging, business cards, folders, direct mail, promotional merchandise, advertising campaigns, trade show booths, postcards and produced the corporate sales kit.

Education

VALDOSTA STATE UNIVERSITY Bachelor of Fine Arts in Design

1998

Recent Awards

GOLD ADDY AWARD Austria Holiday Card

2016

Skills

- INDESIGN CC
- PHOTOSHOP CC
- ILLUSTRATOR CC
- MAC OS SIERRA
- ACROBAT
- MICROSOFT WORD
- MS EXCEL
- MS POWERPOINT
- DREAMWEAVER
- WEB DESIGN
- ART DIRECTION
- PROJECT MANAGEMENT
- STRATEGY
- BRANDING
- PREPRESS
- LAYOUT
- ILLUSTRATION
- PHOTO EDITING
- TYPOGRAPHY
- CUSTOMER SERVICE
- INTERPERSONAL SKILLS
- RESOURCEFUL
- HTML
- CSS
- PHP
- WIREFRAMING